INSTRUCTIONAL VIDEOS: STUDIO TIPS

**Script**
Prepare script first! Write like you speak, not like a research or essay paper.

**Dress**
appropriately. No green clothing!

**To-Dos**
• Come prepared.
• Know your script.
• Rehearse ahead of time.

**Take directions**
Listen to the producers! They will help you look and sound good.

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References and Recommended Resources
Brian Sutter (2014). 6 Steps to Creating Instructional and How-To Videos: waspbarcode.com/buzz/6-steps-to-teaching-with-video